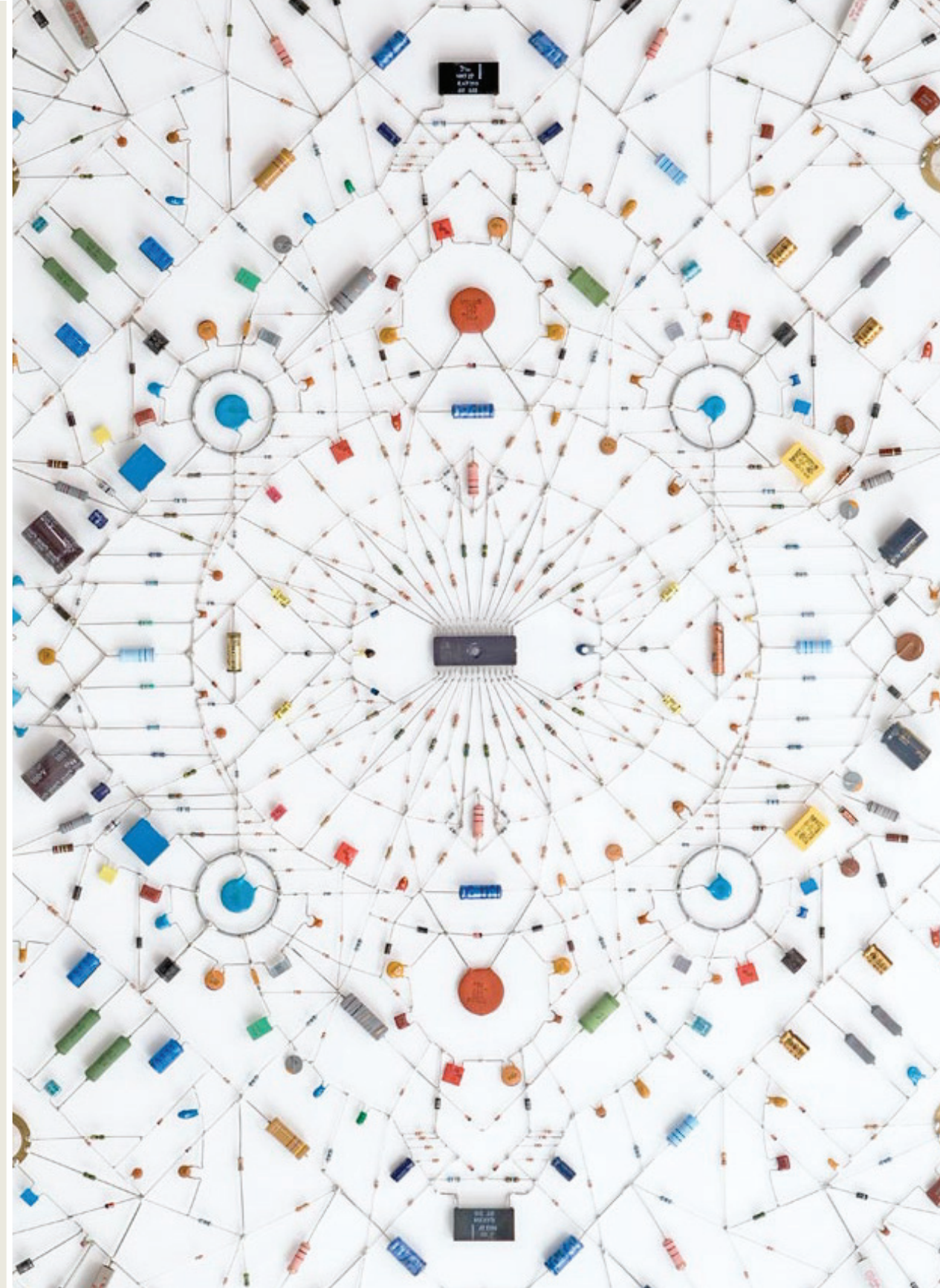


DATA DIVINATION

INTRO

As big data grows and begins to record every detail of our bodies and lives, the mathematic and scientific side of data combines with ancient mysticism and human intuition. We find inspiration in webs of information, pattern-seeking systems, outsider art and dust and dirt — the materials of antique and contemporary divination.



DATA DIVINATION

RESEARCH & REFERENCE



MATHEMATICAL PATTERN STRUCTURES

Huang Qi Lin explores the scientific beauty of maths, creating patterns using typography and linear form. The new geometric patterns are worked with modern colour combinations producing a stylised mathematical representation.
patternbank.com



SUBLIMATION

This project by student Kebei Li for Bang & Olufsen focuses on the binary transitional relationship in the musical experience. Li designed the speakers to symbolise the physical movement of electric impulses into audible music.
www.beoplay.com



THE SHAPE OF SOUND

Marte uses sand to represent the fragmentation, repetition and reconstruction of sound. Acoustic waves are transformed into mechanical impulses, causing plates of sand to oscillate, creating sand art representative of music.
80mesh.tumblr.com



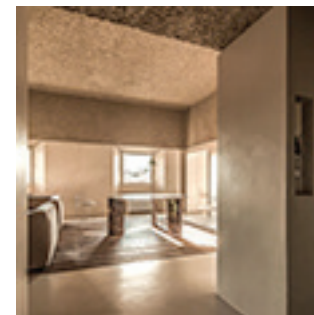
BEAUTY OF MATHEMATICS

The Beauty of Mathematics seeks to present the complicated equations behind the science of everyday tasks and occurrences. Using X-ray-inspired effects, the video highlights complex maths embedded into the core of ordinary situations.
vimeo.com



SYNTH[E]TECH[E]COLOGY

Chang-Yeob Lee's Synth[e]tech[e]cology is a concept infrastructure which would redesign London's BT Tower as an eco-skyscraper, collecting city pollutants and converting them into valuable resources such as bio-fuel.
www.dezeen.com



HOUSE OF DUST

Cardillo celebrates dust through architecture. Poetic colours alongside rough applications of plaster on the ceiling and walls of the house represents dust, which is very much welcome in Cardillo's house.
www.antoninocardillo.com

A/W 15/16 HOMEBUILDLIFE COLOUR

DATA DIVINATION



PANTONE®
11-0103

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13-1106

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16-1407

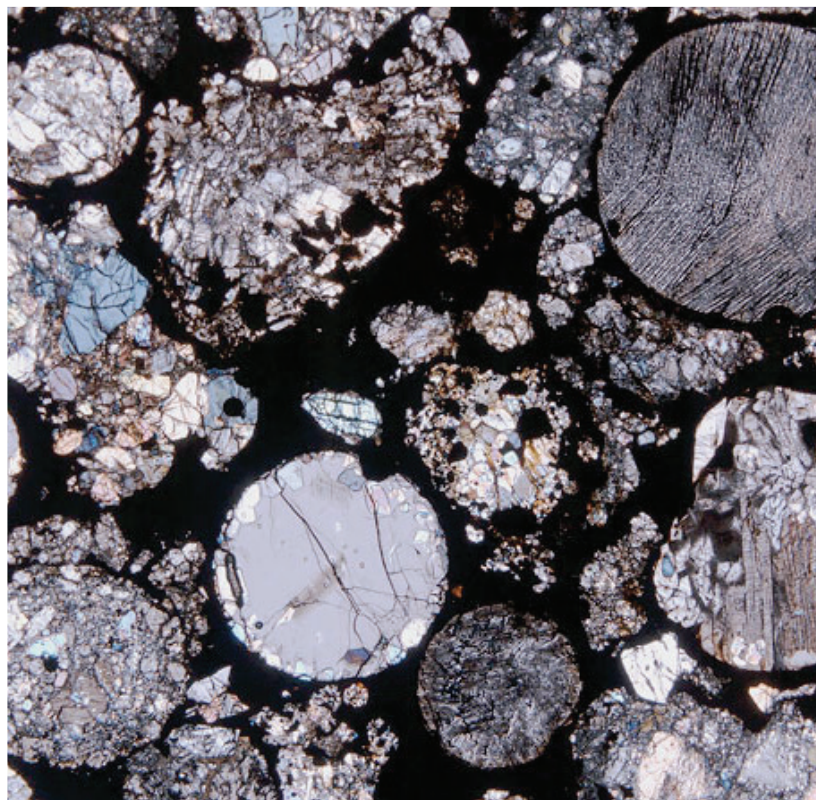
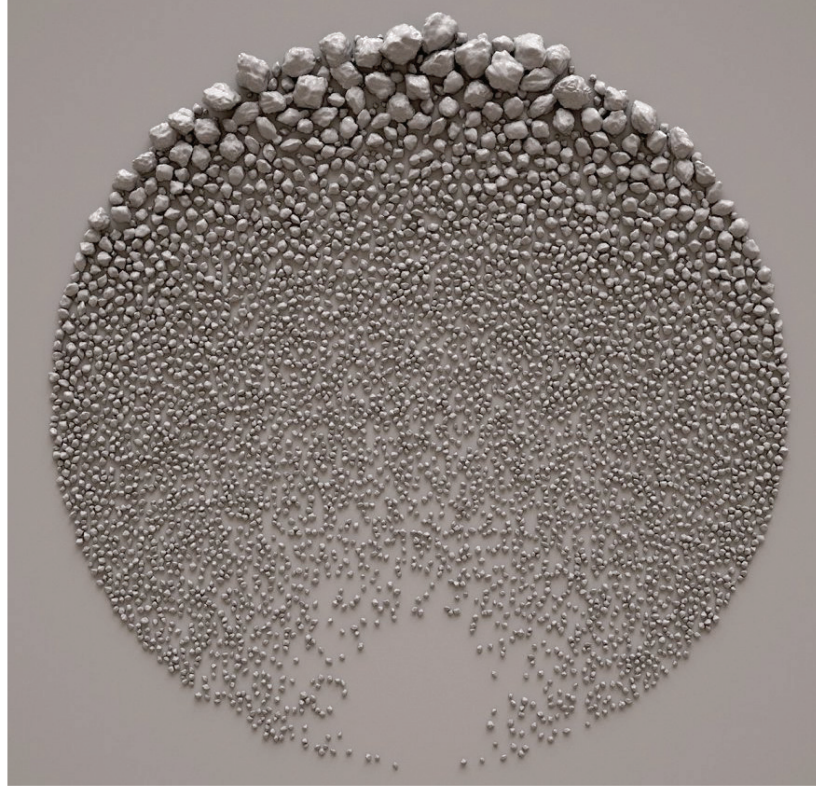
PANTONE®
15-1516

PANTONE®
17-1322

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17-0808

The warmth of shell pink, nutmeg and rouge pink are cooled by eucalyptus and grounded by earthy taupe and smog, generating a balanced, grey-tinted pastel palette.

DATA DIVINATION
DIVINE
DUST



We focus on the imprints that objects leave behind, examining traces of dust in minute detail to reveal its extraordinary pattern and surface quality. Layers of dust and granular finishes are used to give objects an atmospheric, ethereal quality.

