Sergio Rossi Store

Designer: Antonino Caddilo
Design Company: Antonino Caddilo architect
Location: Milan, Italy
Area: 50 m²
Photographer: Antonino Caddilo
Text: Antonino Caddilo

Special thanks to Francesco Russo, Suzanne Trocmé, Miriam Romano and Xavier Rougier.

This architecture for Sergio Rossi creates a game of return between orders of ideal and reality, between interiors and exteriors. The idea of superimposition, of the insertion of a building into another, is above all a recurring theme in the architecture of the past.

Thus the interior design is built from an enclosure identified in plan by two juxtaposed squares. On its stage a multitude of alcoves and apertures, interpret the potentialities of the structural plot in a balloon frame that, articulated by a grille of exposed timber beams, supports a rhythmic sequence of vertical slats enclosing the peripheral volumes.

Suggested by a fragmental version of Le Corbusier’s construction inherited from the Milanese rationalism of the nineteenth century, the rational nature of this enclosure, structurally independent of the existing space, is put into doubt by the contradictions that are determined among the diverse identities of the space. The installation itself—the enclosure—and the other, residual and anonymous, that of the pre-existing space made homogenous by a grey-blue color. Thus the internal space is presented to the observer according to a progressive unveiling of different and partially hidden ambits, which suggests an alternative way to the conventional interior open-space which, as it often offers itself to view from the start, inhibits the imagination.
在设计上，将空间通过两侧的玻璃隔断的融合，使得空间的连续性更加强烈。这种设计手法为设计提供了新的可能，不仅可使空间在视觉上形成连贯，同时也可以通过玻璃隔断的变化，丰富空间的层次感。主支撑结构采用了钢制框架的结构形式。

从这张图片中可以看出，这种设计手法不仅注重空间的连续性，同时也注重了空间的层次感。这种设计手法在现代室内设计中被广泛应用，其目的是为了创造出一种既具有连续性，又具有层次感的空间环境。