17–25 September 2011
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THE
LONDON
DESIGN
FESTIVAL

THE LONDON DESIGN FESTIVAL 2011

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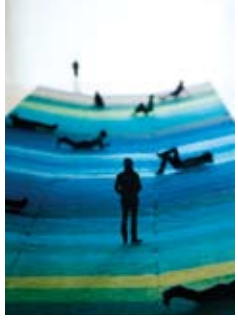

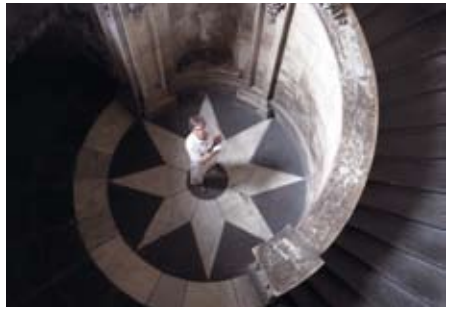

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London Design Festival Landmark Projects

These specially commissioned installations give the world's most remarkable designers and architects the opportunity to experiment with new materials, techniques, concepts and locations in public spaces right across London.

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Timber Wave at the V&A Entrance

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Textile Field in the Raphael Court

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Perspectives at St Paul's Cathedral

53 David Chipperfield Architects
Two Lines at Southbank Centre – this year's Size+Matter commission

The London Design Festival Hub

17 London Design Festival at the V&A
For the third year the London Design Festival is in residence at the Victoria and Albert Museum. Visit our dedicated entrance and Postmodern Café on Exhibition Road, with special events and exhibitions at the Sackler centre, plus installations, workshops and talks

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Design Festival installations

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62 Lego Greenhouse by Sebastian Bergne at Covent Garden

Alessi. Extra ordinary.

"Tonale"
Table set, design David Chipperfield, 2009

XXII Compasso d'Oro award, 2011

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Postmodern Café

To complement the V&A's keynote exhibition *Postmodernism: Style and Subversion 1970-1990*, the London Design Festival invites you to a Postmodern Café at the V&A's Exhibition Road entrance. Designed by Italian architect Antonino Cardillo, the café references many of the style's Italian design roots, and includes items by Alessi, one of the movement's early champions. V&A visitors and Festival guests are invited to meet, eat, lounge and revel.

London Design Festival Entrance
Exhibition Road
17-25 September

Supported by Alessi and Amtico

Antonino Cardillo

Outset Design Fund

Following the success of its Contemporary Art Fund, which has been purchasing and commissioning artworks for the public for almost a decade, Outset turns its attention to design. Launched in March 2011 by Yana Peel, co-founder and co-director of the Outset Contemporary Art Fund, and Ben Evans, Director of the London Design Festival, the Outset Design Fund has been established to acquire contemporary design pieces for the V&A's collection. Its first acquisitions, made possible by the generous support of Outset's patrons and corporate partners, are on show at this year's Festival. Look out for work by Fredrikson Stallard, Nendo, BCXSY, Platform and Satyendra Pakhalé.

Room 19a
17-25 September

Pyranees sofa designed by Fredrikson Stallard

Industrial Revolution 2.0: Murray Moss

13 14 15 16 17 18
19 20 21 22 23 24
25 26 27 28 29 30

Renowned New York-based design gallerist Murray Moss collaborates with industry leader Materialise, Belgium to curate this special exhibition of extraordinary 3D printed works, placed throughout the Museum's most important galleries, wittily referencing eight of the Museum's key pieces and spaces.

Throughout the V&A

Pick up a display guide from the London Design Festival entrance, Exhibition Road

Supported by Materialise

Beyond the Valley: an Interactive Print Journey

13 14 15 16 17 18
19 20 21 22 23 24
25 26 27 28 29 30

Sit back, relax, enjoy a unique interactive experience in a specially designed and upholstered station within the British Galleries. Here, using an iPad, you can delve into the creative's mind, interact with the surrounding print and change the patterns at a touch.

Clore Study Room,
British Galleries, Room 55

Scaffolding Brut: Beta Tank

13 14 15 16 17 18
19 20 21 22 23 24
25 26 27 28 29 30

Using scaffolding as an artistic medium, Eyal Burstein of Beta Tank examines the possibility that it may beautify and enhance the urban landscape that it dominates. This installation presents a variety of porcelain scaffolding parts as an argument in favour of beautifying this essential building infrastructure.

V&A Tunnel Entrance

British-Ish

13 14 15 16 17 18
19 20 21 22 23 24
25 26 27 28 29 30

University of the Arts London delivers some of the most innovative arts and design teaching in the UK, producing some of the country's top designers. Curated by Giles Deacon this celebrates the best new work from recent graduates formed in the crucible of British design education.

British Galleries, Rooms 118-125

Outset Design Fund

13 14 15 16 17 18
19 20 21 22 23 24
25 26 27 28 29 30

The Outset Design Fund to Benefit the V&A has been established to acquire outstanding contemporary design for the V&A. This display shows the first year's selection, including work by Nendo, BCXSY, Fredrikson Stallard, Platform and Satyendra Pakhalé.

Room 19a

Postmodern Café

13 14 15 16 17 18
19 20 21 22 23 24
25 26 27 28 29 30

To complement the V&A's keynote exhibition Postmodernism: Style and Subversion 1970-1990, the London Design Festival invites you to the specially commissioned Postmodern Café, designed by architect Antonino Cardillo at the Design Festival's dedicated entrance on Exhibition Road.

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London Design Festival V&A maps

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Postmodern Café, V&A

ALESSI
Postmodern Café, V&A

amtico international
Postmodern Café, V&A

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